

# Christa McAuliffe School Parent Teacher Organization

17 North Spring Street, Concord, NH 03301  
603-225-0840 | [www.cmspto.com](http://www.cmspto.com) | @christamcauliffepto

April 7, 2024

The Christa McAuliffe School (CMS) Parent Teacher Organization (PTO) is seeking your help to sponsor the annual CMS Block Party. This event is 100 percent organized by volunteers like myself and includes activities such as lawn games, food vendors, musical entertainment, and a portable rock wall. This year the event will take place on Wednesday, May 29th from 5-7pm at Christa McAuliffe School and is free to all students and their families (rain date of May 30th).

Community sponsors are the primary source of funding for this event and will help ensure its success. Any monetary donation of support is greatly appreciated. Please consider:

**General Sponsorship:** a donation of \$250 includes:

- Business logo (provided by business) on all fliers sent home to CMS families for this event
- Mention of business on social media page when discussing this event
- Business name and logo mentioned on the CMS PTO webpage

**Portable Game Sponsorship:** A donation of \$500 will include the above along with

- Business banner (provided by business) hung during the event sponsoring a portable game. First come first serve to sponsor the beloved portable rock wall

The Christa McAuliffe School is Concord's downtown elementary school and serves students Kindergarten through Grade 5. CMS is a Title 1 school with nearly 35% of students benefiting from the free and reduced lunch program.

Money raised by the PTO is used to support enrichment activities, field trips, and community events. Two years ago, the PTO started the CMS Community Cares Fund, which works to add equity to the broader mission of the PTO. CMS Cares raises funds for such items as weather-appropriate clothes, grocery cards, taxi rides, eyeglasses, and has initiated a food pantry in the community. The CMS PTO is a 501(c)(3) charitable organization, so your donation is tax deductible. Our Tax ID number is 94-3481573.

This sponsorship is not only a chance to support a local event and spread your name, it is also an investment in the future of our community. Thank you for your consideration.

In appreciation,



Jennifer Thompson  
Vice President  
Christa McAuliffe School PTO  
603-491-4697  
[cmsptonh@gmail.com](mailto:cmsptonh@gmail.com)





# COMMUNITY SPONSORSHIP OPPORTUNITY



## GENERAL SPONSOR- \$250

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- Business logo (provided by business) on all fliers sent home to CMS families for this event
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- Business name and logo mentioned on the CMS PTO webpage

## PORTABLE GAME SPONSOR- \$500

Portable Game Sponsorship: A donation of \$500 will include the above along with

- Business banner (provided by business) hung during event sponsoring a portable game. First come first serve to sponsor the beloved portable rock wall



**Christa McAuliffe School PTO  
2024 Block Party  
Record of Financial Sponsorship  
Wednesday, May 29, 2024**

Donor or Company Name: \_\_\_\_\_

Donor Contact Person: \_\_\_\_\_

Donor Address (include City and Zip): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Donor Phone #: \_\_\_\_\_ Donor Fax #: \_\_\_\_\_ Email: \_\_\_\_\_

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**BLOCK PARTY FINANCIAL SPONSORSHIP LEVELS: (please select one)**

- \$250 General Sponsorship* – includes Business logo (provided by business) on all fliers sent home to CMS families for this event; mention of business on social media page when discussing this event; business name and logo mentioned on the CMS PTO webpage.
- \$500 Portable Game Sponsorship* – includes the above along with business banner (provided by business) hung during the event sponsoring a portable game.

Please have your business card or ad emailed to [CMSPTOnh@gmail.com](mailto:CMSPTOnh@gmail.com) or mailed to the address below no later than **05/15/2024**.

How would you like your company/name to be listed? \_\_\_\_\_

Christa McAuliffe School is a non-profit 501(c)(3) organization; our federal tax identification number is 94-3481573.

**Please mail completed sponsor forms & payments to:**

Christa McAuliffe School  
17 N. Spring St.  
Concord, NH 03301  
**Attn: PTO**

**For information and questions including an option to pay via credit card, please contact:**

Jennifer Thompson  
603-491-4697  
[cmsptonh@gmail.com](mailto:cmsptonh@gmail.com)

**Please make your check out to: Christa McAuliffe School PTO**

THANK YOU VERY MUCH FOR YOUR CONSIDERATION FROM THE COMMITTEE, PARENTS, TEACHERS, STAFF, AND THE STUDENTS OF CHRISTA MCAULIFFE SCHOOL.