

# Christa McAuliffe School PTO Business Sponsorship



Our purpose is to support education at Christa McAuliffe School by fostering relationships among the community, parents, and teachers.

## BE THE DIFFERENCE.

Please consider partnering with Christa McAuliffe School as a community business sponsor.

100% of your tax-deductible donation will go to Christa McAuliffe School and our PTO supported programs. This is an excellent opportunity to advertise your local business while supporting our school.



Services and in-kind contributions can be substituted in lieu of monetary donations.

**1**

**WE ALL BENEFIT**

A quality school helps sustain the demand for housing and maintains property values.

**2**

**GROWING COMMUNITY**

Our area is growing quickly and a strong business environment with effective schools ensures a solid community.

**3**

**WORKING TOGETHER**

A partnership between our school and the local businesses will help us all succeed.



# SPONSORSHIP OPPORTUNITIES

## FAMILY MOVIE NIGHT 2019: \$150

The CMS PTO offers a FREE movie night to all CMS families in the school's gym. This popular event is scheduled for November 22.

- Business logo (provided by business) on the screen before and after the movie
- Business logo on all fliers sent home to CMS families for this event
- Mention of business on our Facebook page when discussing this event
- Business name and logo mentioned on the this webpage

## WINTER COMMUNITY EVENT 2020: \$150

The PTO hosts a community event during the winter. This year's event has not been finalized. Past events have included BINGO for Books and a Big Band Family Dance.

- Business banner (provided by business) hung during event
- Business logo (provided by business) on all fliers sent home to CMS families for this event
- Mention of business on our Facebook page when discussing this event
- Business name and logo mentioned on the event webpage

## SPAGHETTI DINNER 2020: \$250

Another highly attended event hosted by the PTO is the Spaghetti Dinner and Kid's Raffle. This year's dinner is tentatively scheduled for April 23<sup>rd</sup>. There are two seating times and the 5<sup>th</sup> graders traditionally help with the serving. Students try to win one of many raffle items.

- Business banner (provided by business) hung during event
- Business logo (provided by business) on all fliers sent home to CMS families for this event
- Mention of business on our Facebook page when discussing this event
- Business name and logo mentioned on the this webpage

## CMS BLOCK PARTY 2020: \$250

The families of CMS love to welcome the spring with our annual Block Party. This is a free event that is held on Rumford Street, between Pleasant Street and Warren Street. This year's Block Party is tentatively scheduled for May 20th.

- Business banner (provided by business) hung during event
- Business logo (provided by business) on all fliers sent home to CMS families for this event
- Mention of business on our Facebook page when discussing this event
- Business name and logo mentioned on the this webpage

## SUMMER KICK-OFF GLOW PARTY 2020: \$250

The CMS PTO kicks off the end of the school year with a bang! This event is traditional held the last Friday before the end of school. The event includes music by a DJ, a limbo contest, glow-in-the-dark face painting, and a bake sale.

- Business banner (provided by business) hung during event
- Business logo (provided by business) on all fliers sent home to CMS families for this event
- Mention of business on our Facebook page when discussing this event
- Business name and logo mentioned on the this webpage

## FIELD DAY 2020: \$350

(Limited to 9 companies\*)

The end of the school year wouldn't be complete without our annual Field Day. CMS students walk to Rollins Park and participate in fun activities throughout the day.

- Business logo (provided by business) on the back of the event t-shirt (approx. 475 shirts) worn by every student during the event. Students will keep these shirts to wear in the future.
- Business logo on all fliers sent home to CMS families for this event.
- Mention of business on our Facebook page when discussing this event.
- Business name and logo mentioned on the PTO webpage.

*\*9 sponsors are required for Field Day t-shirts to be produced. If the sponsorship needs are not met, business sponsors will first be given the opportunity to raise their donation in return for a larger logo. Otherwise, donations will be returned to businesses.*

## KINDERGARTEN CELEBRATION 2020: \$850

(Limited to 1 company\*)

It's a big deal to complete Kindergarten, and we like to celebrate this achievement! It is tradition for the graduating kindergartners to put on a performance for their families all while wearing the famous kindergarten t-shirts with each of their signatures on the back.

- Business logo (provided by business) on the back of event t-shirt (approx. 85 shirts) worn by every kindergarten student during event
- Business banner (provided by business) hung during event
- Business logo on all fliers sent home to CMS families for this event
- Mention of business on our Facebook page when discussing this event
- Business name and logo on the PTO webpage

## 5<sup>th</sup> GRADE CELEBRATION 2020: \$850

It's tradition for the 5<sup>th</sup> graders and their families to enjoy a breakfast awards ceremony at the end of the school year. The students also put on a small musical performance for the families.

- Business banner (provided by business) hung during event
- Business logo on all fliers sent home to CMS families for this event
- Mention of business on our Facebook page when discussing this event
- Business name and logo on the PTO webpage

## ARTIST IN RESIDENCE: \$5000

Help bring an artist to CMS to work with students on a special project while teaching them their craft. Projects and length of visit vary depending on artist.

- Mention of business on our Facebook page when discussing this event
- Business name and logo on the PTO webpage

## AUTHOR VISIT: \$2500

Help bring an author to CMS to meet with students and encourage reading and writing.

- Mention of business on our Facebook page when discussing this event
- Business name and logo on the PTO webpage

# PRODUCT/SERVICE DONATION OPPORTUNITIES

## DECEMBER CALENDAR RAFFLE 2019: Value varies

The PTO is organizing a calendar raffle for the month of December. Raffle tickets will be sold throughout November. Daily drawings will be held throughout December. All donations and commitments are due Nov. 7. The goal is to have donation(s) with a value of \$25 or more each day of the month.

- Business name mentioned on the actual calendar
- Mention of business on our Facebook page when discussing the donations
- Business name and logo (provided by business) mentioned on the Calendar Raffle webpage.

## SPRING ONLINE AUCTION 2020: Value varies

The Spring Online Auction offers items for anyone. Past items include: gift cards, ski passes, golf packages, private chefs, sporting event tickets, hotel stays, amusement park passes, fitness classes, and many different service items.

- Business logo (provided by business) on all fliers sent home to CMS families for the Online Auction
- Mention of business on our Facebook page when discussing your donation
- Business name mentioned on the Online Auction webpage

## TEACHER APPRECIATION LUNCHEON 2020: Value varies

Each May, the PTO hosts a luncheon for all CMS teachers and staff. This luncheon is schedule to coincide with Teacher Appreciation Week. All food and drinks are donated. \$5 gift cards to local businesses are given to each staff member.

- Mention of business on our Facebook page when discussing the luncheon
- Business name mentioned on the PTO webpage



# BUSINESS SPONSORSHIP COMMITMENT FORM

SPONSORSHIP OPPORTUNITIES	AMOUNT	SUBTOTAL
Family Movie Night 2019	\$150	\$
Winter Community Event 2020	\$150	\$
Spaghetti Dinner 2020	\$250	\$
CMS Block Party 2020	\$250	\$
Summer Kick-off Glow Party 2020	\$150	\$
Field Day 2020 (Limited to 9)	\$350	\$
Kindergarten Celebration 2020 (Limited to 1)	\$850	\$
Artist in Residence	\$5000	\$
Author Visit	\$2500	\$
<b>TOTAL DUE:</b>		<b>\$</b>

Checks can be made out to "CMS PTO"

PRODUCT/SERVICE DONATION	PRODUCT/SERVICE	VALUE
December 2019 Raffle Calendar		\$
Spring Online Auction 2020		\$
Teacher Appreciation Luncheon \$5 GCs		\$
Notes:		

COMPANY NAME: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ CONTACT EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

AUTHORIZED BY (Please print name): \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Signed Commitment Form and Payment can be sent to:  
CMS PTO  
17 N. Spring St.  
Concord, NH 03301